



Real[®]

Cleanex[™]
House Keeping
Cleaning Products

Neopol[™]
Auto Care Products

BRITEC[™]
Laundry Products

PROTECTION[™]
PLUS
Cosmetic Products

Solution of Total Cleaning

- **DURABILITY**
- **HIGH QUALITY**
- **COST EFFECTIVENESS**
- **EXCELLENT CLEANING & SHINING PROPERTIES**



Real[®] Solution of Total Cleaning

Our Certifications



An ISO 9001:2015
Certified Company



Rating
Company



Award
Winner



GMP Certified
Company



FDA
Approved

To,

Purchase manager

We are one of the leading home care detergent company in all over India, established year 1998, we are engaged in manufacturing of house keeping & auto care products. We introduce ourselves "Real" which is brand name of our range of product.

We manufacture quality based products having best result in low cost, which aiming to build long term relationship, with our customers by adding value to their business. We are particularly sensitive to quality & environmental issues, all our products are Eco-friendly, biodegradable with extra ordinary performance in action.

All our product are manufactured in sophisticated machines, under the guidance of our qualified technician & team of experts. For convenience of our clients, we provide the option of customization of our range according to their requirements; we always strive to set new standard in term of delivery, services, technical support and customer awareness.

Product Portfolio

Ratnesh Raj Chemicals is developing and manufacturing cleaning & polishing product for professional use. Our range is manufactured with quality material & is in compliance with the international standard. We are one of them, who manufacturing all product in own plants.

Our Range

- @ "real" for laundry product (main bran of company)
- @ "cleanex" for all kind of cleaning chemicals.
- @ "neopol" for all kind of polishing
- @ "protection plus" for all kind of Cosmetic Products

Features

- durability
 - high quality
 - cost effectiveness
 - excellent cleaning & shining properties
- all these product are available at company dealers, or direct by company, according requirements.

Our Certifications

- @ ISO 9001-2008 (JAS-ANZ) for the quality management system.
- @ GMP (British Certifications Inc.) for good manufacturing system.
- @ Crisil rating (NSIC) for performance capability & financial strength.
- @ Indian Achievers Award 2010 (EDF) for the challenges of economic growth & development.

CUSTOMER

Major customer are distributors, wholesalers, housekeeping contractors, companies involved in the cleaning, our products are circulated in multiplexes, hospitals, hotels, every automobiles showrooms, multi mall, dairy's, offices, etc. and who required quality product for cleaning & polishing.

TEAM & VISION

Our organization select the candidates on the basis of their knowledge and skills. This is done to ensure that they can easily handle all the tasks assigned to them. In our team we follows:; procuring manager, technicians, production manager, customer care executives, marketing executives, skilled workers.

To assure quality at our end, we undertake the testing of our range before the dispatched. Our main focus is to provide our customers with quality products. Our team are ready for the clients and prevailing industry standards.

WHY US ?

Our company has been considerable growth in terms of profits and number of clients approaching us with their requirements, this has been possible due to the our efficiency in catering to the requirements of the clients by manufacturing and supplying.

Some factors which set apart are: wide range of quality products, experienced work force, market leading prices, timely delivery.

Product are tested as Eco-friendly, Bio-degradable and hence are proved harmless and safe for use, as per the permissible limits laid by GPCB (1999) for disposal in to public sewers. with reference to the reports from the department of aquatic biology of veer narmad south gujarat university. (accredited b++ equivalent to five star status by NAAC) surat.

We are hopping to get your positive & favorable response earliest in this regard.

Thanks
Ratnesh Raj chemicals
surat



LAUNDRY PRODUCTS

LAUNDRY DETERGENT



Britec Laundry Detergent is some of the most effective and efficient available to keep your clothing clean.

Britec Laundry Detergent takes up less space in your home and accomplishes the same cleaning power. This laundry detergent contains active enzymes and allows stains and soil to be broken down.

BOOSTER



Britec Booster Treatment uses a biodegradable phosphate that leaves no residue on your clothes while softening your wash water. Certain phosphates can safely eliminate these problems and be environmentally friendly.

ACTION (ALK)



Britec action (alk) that not only provides unmatched whiteness to fabrics but also maintains it for longer period of time.

Britec action (alk) provide "Long lasting whiteness" to laundry and prevent them from turning gray after number of washes.

Britec action (alk) has an environment friendly formulation.

EMULSIFIER 200



Britec Emulsifier 200 enhances soil removal from heavily soiled wash goods by affecting the soil-fibre interaction as well as by saponification of fatty soil. Britec Emulsifier 200 is a liquid alkali builder/booster containing alkaline ingredients and NTA (water hardness binder), for use in soft water (up to 125 ppm).

FABRIC SOFTNER



Britec fabric softeners work by coating the surface of the cloth fibers with a thin layer of chemicals these chemicals have lubricant properties and are electrically conductive, thus making the fibers feel smoother and preventing buildup of static electricity. Other functions are improvements of iron glide during ironing, increased resistance to stains, and reduction of wrinkling and pilling.

OIL SPOTTING



Britec Oil Spotting was developed with space age technology by cross linking incompatible chemicals and bonding these with unique wetting and emulsifying agents. Britec oil spotting will effectively treat and remove almost all common spills and stains. It will provide professional results against most food and beverage spills, iodine, grease, tar, pet-stains, smoke, also makes a great laundry booster

EZZY WASH



Real Ezzy Wash is the most concentrated detergent release fresh scent in to your cloths.

Real Ezzy Wash is full of concentrated cleaning power packed with heavy duty stain lifters from your family clothes.

Real Ezzy Wash is appreciated by laundry, busy professionals, active students, House wives etc.

BRITEC RINSE



Britec Rinse is a mildly acidic powder which has the properties of neutralising both alkalis and chlorine. addition of BRITEC RINSE in the last rinse completely neutralises any excess alkalinity as well as bleach.

BRITEC OPTICAL BRIGHTENER



Britec Optical brighteners enhance the light reflected from the fabric surface and can make fabrics appear whiter and brighter, helping to keep them looking newer for longer. Britec Optical brighteners mask the appearance of an undesirable colour, such as the yellowing of fabric that occurs naturally over time.



LAUNDRY PRODUCTS

Britec DET - 100



Britec DET 100 is a main wash detergent specially formulated for use in commercial and on premise laundries and is suitable for use in both washer extractors and tunnel washers. Britec DET 100 is suitable for use in soft - medium hardness water.

Britec OXY - B



Britec Oxygen Bleach is a concentrated laundry destainer specially formulated for use in commercial, healthcare and on premise laundries. The product can be used for all types of fabric (except nylon) and should be applied in the main wash at temperatures between 70 and 90 oC.

PERFECT WASH



HOUSE HOLD DETERGENT POWDER



ECO WASH



HOUSE HOLD DETERGENT POWDER

**ALSO AVAILABLE IN 5 Ltr., 25 Ltr., 1 Ltr. & 500ml
STANDARD PACKING SIZE 20kg (All Kind of Powder)**





Real®

RATNESH RAJ CHEMICALS

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☎ Customer Care: 0922 7777 843 Office Time (10am to 5pm)

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